

OUR PLAYBOOK



**Aspire
To Win**



**Us, We
& Our**



**Love The
Game**



**Act Like
a CEO**



**Keep it
Real**



**Embrace
Change**



**Say What You Mean
Mean What You Say
Don't Say it Mean**



**Make Your
Mom Proud**



**Spirit of
Service**



**Let Your Inner
Geek Shine**